

Opportunities Are Limited. Sponsors Must Commit By October 4, 2019 To Appear In Printed Materials.

**PREMIER**  
\$20,000

- Welcome Speaker: Opportunity for company CEO, or designated speaker, to present on stage company information, projects, etc., including use of video/commercial (10 minutes max)
- Twenty (20) tickets to the Energy Summit (two reserved tables)

**KEYNOTE**  
\$15,000

- Keynote Speaker Introduction: Opportunity for company CEO, or designated speaker, to present on stage company information, projects, etc., including use of video/commercial before introducing the Keynote Speaker (10 minutes max)
- Ten (10) tickets to the Energy Summit (one reserved table)

**PLATINUM**  
\$10,000

- Full-page advertisement in event program
- Recognition on signage; verbal and visual podium recognition; visual recognition in event video
- Ten (10) tickets to the Energy Summit (one reserved table)

**GOLD**  
\$5,000

- Half-page advertisement in event program
- Recognition on signage, recognition on the podium, recognition in event video
- Five (5) tickets to the Energy Summit (half reserved table)

**SILVER**  
\$3,500

- Quarter-page advertisement in event program
- Company logo (linked to company website) on event page of Kern EDC's website
- Five (5) tickets to the Energy Summit (half reserved table)

**BRONZE**  
\$1,500

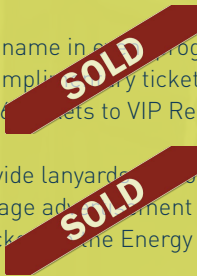
- Company name in event program
- Company name on event page of Kern EDC's website
- Three (3) tickets to the Energy Summit

**VIP RECEPTION**  
\$7,500

- Company name in event program
- Five (5) complimentary tickets to the Energy Summit (half reserved table)
- Sixteen (16) tickets to VIP Reception Dinner (11/12/19)

**LANYARDS**  
\$2,000

- \*\*Must provide lanyards for 100 attendees
- Quarter page advertisement in event program
- Five (5) tickets to the Energy Summit (half reserved table)



# Values

The Kern County Energy Summit gives your company the opportunity to promote its brand and commitment to the community as well as network with hundreds of top industry experts and suppliers, elected officials, decision makers, community leaders and business stakeholders. Sponsorship packages include exposure in print, digital and video advertising.

## SPONSORSHIP TERMS



The Kern County Energy Summit gives your company the opportunity to promote its brand and commitment to the community, as well as network with hundreds of top industry experts and suppliers, elected officials, decision makers, community leaders and business stakeholders.

### A

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All sponsors/exhibitors must submit the completed registration form, approved by an individual who has authority to act on behalf of the applicant, to Kern EDC. Kern EDC reserves the right to determine the eligibility of applicants, as well as the right to accept or decline any application.

### B

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Sponsor tiers are offered on a first-come basis; however, at its discretion Kern EDC will make every effort to enable unique sponsorships to fit the appropriate tiers based on availability.

### C

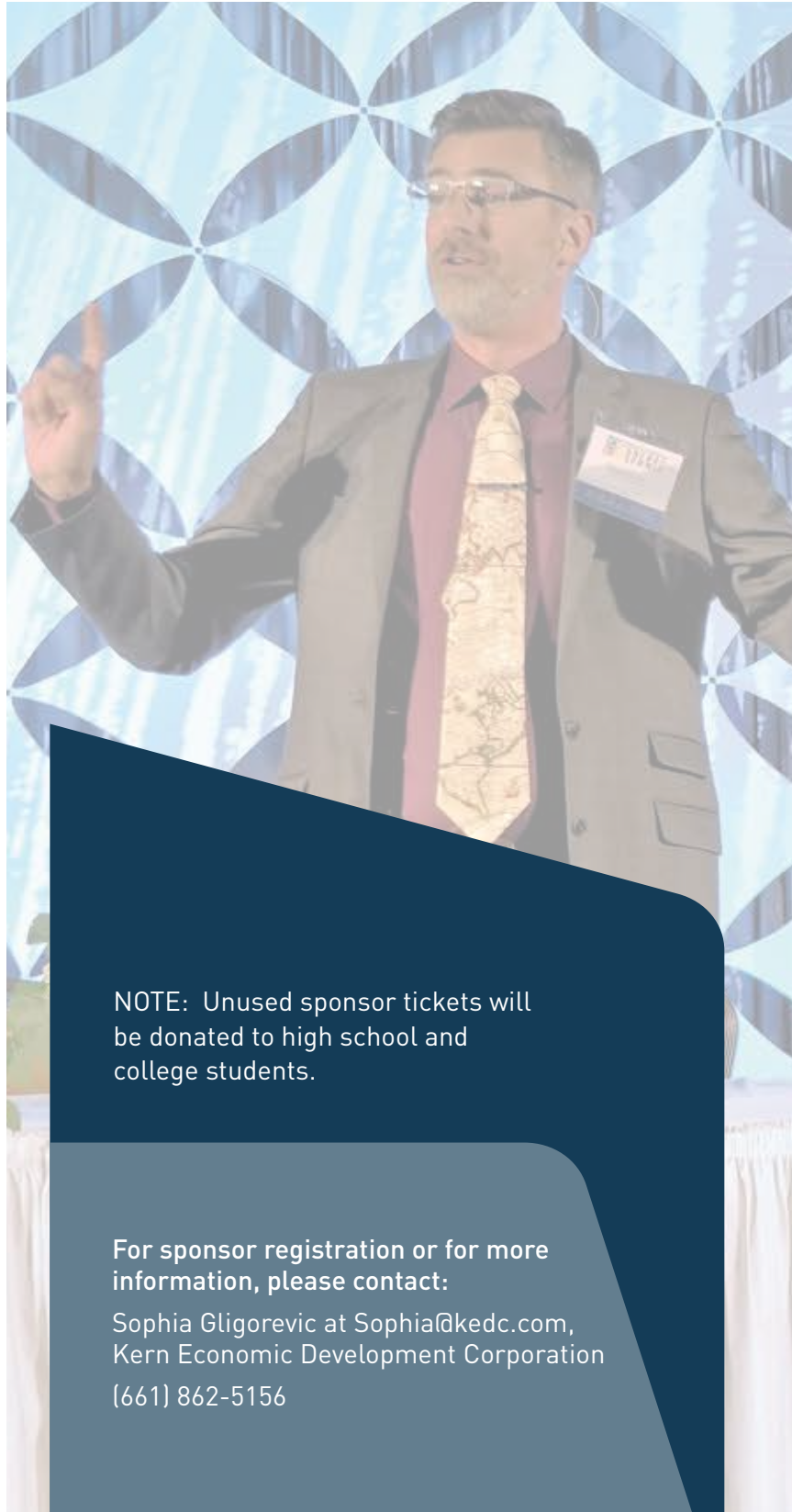
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For Gold, Silver, Bronze and VIP Reception tiers, sponsorship fees are due in full 30 days before the event.

### D

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Cancellation prior to September 20, 2019 will be subject to a 50% administrative fee for refunds. No cancellations or refunds will be provided after September 23, 2019



**NOTE:** Unused sponsor tickets will be donated to high school and college students.

**For sponsor registration or for more information, please contact:**

Sophia Gligorevic at [Sophia@kedc.com](mailto:Sophia@kedc.com),  
Kern Economic Development Corporation  
(661) 862-5156

## SPONSOR BENEFITS

### Premier-\$20,000

- Welcome Speaker: Opportunity for company CEO, or designated speaker, to present on stage company information, projects, etc., including use of video/commercial (10 minutes max)
- One exhibit space (4'x8')
- Two-page advertisement in event program
- Company logo to appear in event program
- One promotional item placed at each table setting OR in all event bags
- Company logo (linked to company website) on event page of Kern EDC's website
- Company logo (linked to company website) on every e-mail blast promoting the event
- Company logo including sponsorship level in event video loop
- Company logo on all printed marketing collateral
- Visual recognition on signage; verbal and visual podium recognition
- Twenty (20) tickets to the Energy Summit (two reserved tables)
- Eight (8) tickets to VIP Reception Dinner (11/12/19)

The Kern County Energy Summit gives your company the opportunity to promote its brand and commitment to the community as well as network with hundreds of top industry experts and suppliers, elected officials, decision makers, community leaders and business stakeholders. Sponsorship packages include exposure in print, digital and video advertising.

## Keynote-\$15,000

- Keynote Speaker Introduction: Opportunity for company CEO, or designated speaker, to present on stage company information, projects, etc., including use of video/commercial before introducing the Keynote Speaker (10 minutes max)
- One exhibit space (4' x 8')
- Full-page advertisement in event program
- Company logo to appear in event program
- One promotional item placed at each table setting OR in all event bags
- Company logo (linked to company website) on event page of Kern EDC's website
- Company logo including sponsorship level in event video loop
- Visual recognition on signage; verbal and visual podium recognition
- Ten (10) tickets to the Energy Summit (one reserved table)
- Eight (8) tickets to VIP Reception Dinner (11/12/19)

## Platinum-\$10,000

- One exhibit space (4' x 8')
- Full-page advertisement in event program
- Company logo to appear in event program
- One promotional item in all event bags
- Company logo (linked to company website) on event page of Kern EDC's website
- Company logo including sponsorship level in event video loop
- Visual recognition on signage; verbal and visual podium recognition
- Ten (10) tickets to the Energy Summit (one reserved table)
- Four (4) tickets to VIP Reception Dinner (11/12/19)

The Kern County Energy Summit gives your company the opportunity to promote its brand and commitment to the community as well as network with hundreds of top industry experts and suppliers, elected officials, decision makers, community leaders and business stakeholders. Sponsorship packages include exposure in print, digital and video advertising.

## Gold-\$5,000

- One exhibit space (4' x 8')
- Half-page advertisement in event program
- Company logo to appear in event program
- One promotional item in all event bags
- Company logo (linked to company website) on event page of Kern EDC's website
- Company logo including sponsorship level in event video loop
- Visual recognition on signage; verbal and visual podium recognition
- Five (5) tickets to the Energy Summit (half reserved table)
- Four (4) tickets to VIP Reception Dinner (11/12/19)

## Silver-\$3,500

- Quarter-page advertisement in event program
- Company logo to appear in event program
- One promotional item in all event bags
- Company logo (linked to company website) on event page of Kern EDC's website
- Company logo including sponsorship level in event video loop
- Verbal recognition at podium
- Five (5) tickets to the Energy Summit (half reserved table)
- Two (2) tickets to VIP Reception Dinner (11/12/19)

The Kern County Energy Summit gives your company the opportunity to promote its brand and commitment to the community as well as network with hundreds of top industry experts and suppliers, elected officials, decision makers, community leaders and business stakeholders. Sponsorship packages include exposure in print, digital and video advertising.

### Bronze-\$1,500

- Company name to appear in event program
- One promotional item in all event bags
- Company name on event page of Kern EDC's website
- Company name including sponsorship level in event video loop
- Verbal recognition at podium
- Three (3) tickets to the Energy Summit

### Exhibitor-\$500

- One exhibit space (4' x 8')
- Company name to appear in event program
- One promotional item in all event bags
- Company name on event page of Kern EDC's website



\* Please note: Registration for exhibitors will not be open until October 2019, based upon availability

### VIP Reception-\$7,500

- Half-page advertisement in event program
- Recognition on sign-in wall, verbal recognition at podium recognition in event video loop
- Ten (10) tickets to the Energy Summit
- Ten (10) tickets to VIP Reception Dinner

**SOLD**

### Lanyard-\$2,000

- \*\* Must provide lanyards for 400 attendees
- Quarter-page advertisement in event program
- Company name on event page of Kern EDC's website
- Verbal recognition at podium
- Ten (10) tickets to the Energy Summit

**SOLD**

Kern County Energy Summit gives your company the opportunity to promote its products and services, demonstrate its commitment to the community as well as network with hundreds of top industry experts and suppliers, elected officials, decision makers, community leaders and business stakeholders. Sponsorship packages include exposure in print, digital and video advertising.



**VISIT  
KEDC.COM**

For More Information on Speakers,  
Sponsorships and Previous Years!

Sponsorship Opportunities are Available.  
For Additional Information, Contact Sophia Gligorevic at  
Sophia@kcdc.com or Call (661) 862-5156