



# Membership Benefits

STAY INFORMED ABOUT YOUR LOCAL ECONOMY!



REFERRALS



NETWORKING



RESEARCH



# Join Today!

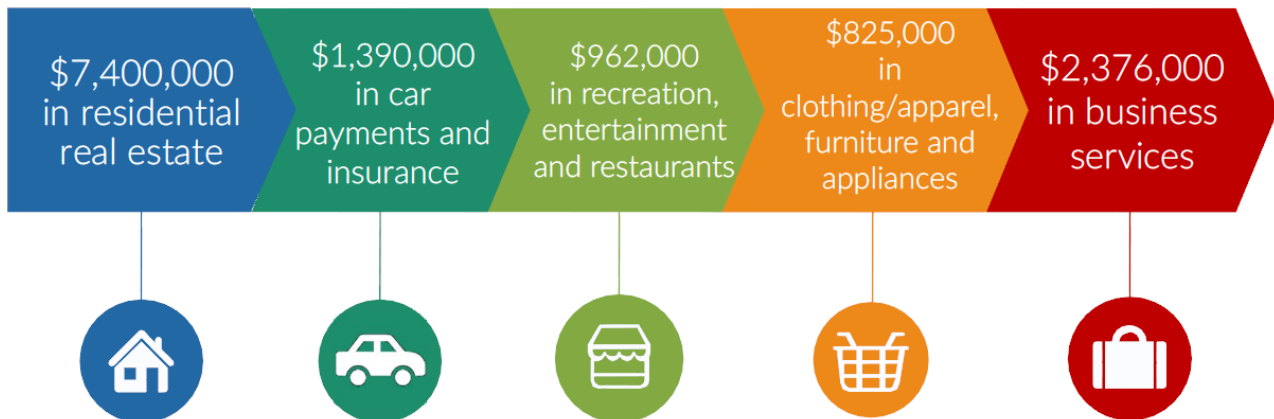


## About Kern EDC

# WHO WE ARE

Kern EDC's Mission is to stimulate a diversified and strong economic climate in Kern County, through recruitment of new business opportunities and assistance in the retention and expansion of existing businesses.

## WHETHER THE COMPANIES ARE LARGE OR SMALL, THE IMPACT OF EVERY 100 JOBS INCLUDES SPENDING:



**... and millions more in commercial real estate, housing, bank deposits, real estate taxes and more- IN ONE YEAR!**

When you team up with Kern Economic Development Corporation, you join a growing group of local businesses and organizations who are committed to using their resources to better our community.

Kern EDC creates local jobs by recruiting new businesses to Kern County and helping existing companies grow. We carry out our mission with support from businesses like yours, who recognize the ROI is seen in the big picture: a flourishing and diversified business environment and a better quality of life for us all.



- **WHAT IS IMPORTANT TO YOU AND YOUR BUSINESS?**
- **WHAT SERVICES DO YOU NEED IN ORDER TO STAY STRONG OR EVEN EXPAND YOUR BUSINESS LOCALLY?**



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Each Kern EDC member has a different set of needs and we are happy to work with you to meet those needs – just let us know how we can help!

**KERNEDC**  
KERN ECONOMIC DEVELOPMENT CORPORATION

## Membership Benefits

# ACTIVE \$1,000

### FOR MEMBERS WITH FEWER THAN 25 EMPLOYEES



#### NEWSLETTERS & UPDATES

- Newsletters and email updates – Stay up-to-date on trends and local activity that will impact your business
- Advance notice and invitation events and meetings – You will be invited to member-only events and will receive advance notice of Kern EDC meetings



#### KERN EDC ASSISTANCE

- Advance notice of businesses relocating to Kern County – Receive contact information and even introductions to contacts with businesses new to Kern County
- Assistance with Research – Let us know what information you need (economic data, demographics, incentives and more) and we will help you find it



#### KERN EDC BOARD

- Opportunity to be nominated and elected to the Kern EDC Board of Directors
- Present your industry issues or company information to the Kern EDC Board of Directors and executive staff



#### NETWORKING & EXPOSURE

- Business to Business marketing opportunities
- Your business listed on Kern EDC website – Reach 21,000 unique visitors per year
- Your business listed in Kern EDC's annual Market Overview and Member Directory – Distributed to hundreds of other members, site selectors, and expanding businesses. Also available in a fully digital format on the Kern EDC website.
- Opportunity to purchase advertising – Spotlight your business with a display ad in Kern EDC's Market Overview and Member Directory. This is a member only advertising piece.



## Membership Benefits

# BRONZE

# \$2,500



### NEWSLETTER

- Opportunity to contribute news items – Submit your news releases or story ideas for inclusion in Kern EDC's newsletter and website



### TICKETS TO CONDORS GAMES

- Tickets to local sporting events – Treat clients or employees to an evening of fun, using Kern EDC's season tickets to Condor hockey games

**Plus all of the benefits listed in the  
Active category!**

## Membership Benefits

# SILVER

# \$5,000



### NEWSLETTERS & UPDATES

- Opportunity to contribute news items – Submit your news releases or story ideas for inclusion in Kern EDC's newsletter and website



### NETWORKING & EXPOSURE

- Quarter- page display ad in Annual Market Overview/Membership Directory – Be featured in this publication which is distributed to hundreds of other members and businesses considering expansion in Kern County (\$350 value). Priority placement or upgrades available at a discounted rate.
- Your business and logo featured on Kern EDC website – reaching more than 21,000 unique visitors per year



### TICKETS TO CONDORS GAMES

- Tickets to local sporting events – Treat clients or employees to an evening of fun, using Kern EDC's season tickets to Condor hockey games

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## Membership Benefits

# GOLD

# \$10,000



### NEWSLETTERS & UPDATES

- Opportunity to contribute news items – Submit your news releases or story ideas for inclusion in Kern EDC's newsletter and website



### NETWORKING & EXPOSURE

- Half-page display ad in Annual Market Overview/Membership Directory – Be featured in this publication which is distributed to hundreds of other members and businesses considering expansion in Kern County (\$650 value). A link to the company's website will be embedded in this advertisement for the digital copy. Priority placement or upgrades available at a discounted rate.

Company logo prominently displayed in Kern EDC lobby

- Your business logo and website link featured on Kern EDC website - Reach 21,000 unique visitors per year



### TICKETS TO CONDORS GAMES

- Tickets to local sporting events – Treat clients or employees to an evening of fun, using Kern EDC's season tickets to Condor hockey games

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## Membership Benefits

# PLATINUM

# \$20,000



### NEWSLETTERS & UPDATES

- Opportunity to contribute news items – Submit your news releases or story ideas for inclusion in Kern EDC's newsletter and website



### NETWORKING & EXPOSURE

- Full-page display ad in Annual Market Overview/Membership Directory – Be featured in this publication which is distributed to hundreds of other members and businesses considering expansion in Kern County (\$1,200 value). A link to the company's website will be embedded in this advertisement for the digital copy. Priority placement or upgrades available at a discounted rate.
- Company logo prominently displayed in Kern EDC lobby
- Your business logo and website link featured on Kern EDC website - Reach 21,000 unique visitors per year



### TICKETS TO KERN EDC EVENTS

- Complimentary tickets to KEDC events – Receive four tickets to Kern EDC events at no cost (Kern County Economic Summit, Kern EDC Annual Dinner, and Kern EDC Energy Summit)



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