

Eighteenth Annual



SAVE  
THE  
DATE

▶ March 14, 2018  
7:00 a.m. – 11:30 a.m.  
The DoubleTree by Hilton

Presented by:  
Kern Economic Development  
Corporation,  
California State University, Bakersfield,  
and the Greater Bakersfield Chamber of  
Commerce.

## Keynote Speaker



Dr. Victor Davis Hanson is the author of hundreds of articles, book reviews, scholarly papers, and newspaper editorials on matters ranging from ancient Greek, agrarian and military history to foreign affairs, domestic politics, and contemporary culture. Hanson has written for the New York Times, Wall Street Journal, Los Angeles Times, International Herald Tribune, New York Post, National Review, Washington Times, Commentary, The Washington Post, Claremont Review of Books, American Heritage, amongst aother publications.

## Platinum Sponsors



**Together, we're your plan.**

*The Kern County Economic Summit is an annual program featuring economists and business leaders who provide valuable information designed to educate and broaden perspectives on international, national, and regional economies. Don't miss this premier opportunity to join local businesses and government leaders in discovering ways to sustain and advance economic prosperity in our growing region.*



Wednesday, March 14, 2018  
The DoubleTree by Hilton, Bakersfield  
7:00 a.m.-11:30 a.m.

**Sponsorship Opportunities**

**Presented by:**

Kern Economic Development Corporation, California State University, Bakersfield,  
and the Greater Bakersfield Chamber of Commerce. Sponsorship opportunities are limited. Sponsors must  
commit by February 12, 2018 to appear in printed materials.

**PLATINUM SPONSOR (Only one sponsorship available at this level) - \$15,000**

- Two reserved tables (20 event tickets) at the Summit
- Exclusive marketing display area located outside of event ballroom throughout the duration of the Summit
- Up to three minutes of podium time to address Summit audience
- Company promotional item (one) may be placed at each place-setting.  
Additional items may be placed in attendee gift bags (Deadline March 5, 2018)
- Company logo included in print advertising for the event, stage signage and event website
- Full page advertisement in event program (Deadline February 12, 2018)
- Eight tickets to Pre-Summit VIP Reception/Dinner (March 13, 2018)

**GOLD SPONSOR - \$5,000**

- One reserved table (10 event tickets) at the Summit
- Logo to appear on:
  - Event Invitation
  - Stage Signage
  - Event Program
  - Event Website
- Company promotional item (one) in all event bags (Deadline March 5, 2018)
- Podium Recognition
- Company logo included in print advertising for event
- Full-page advertisement in event program (Deadline February 12, 2018)
- Four tickets to Pre-Summit VIP Reception/Dinner (March 13, 2018)

**SILVER SPONSOR - \$3,500**

- Reserved seating and five event tickets at the Summit
- Company name to appear on:
  - Event Invitation
  - Event Program
  - Event Website
- Company promotional item (one) in all event bags  
(Deadline March 5, 2018)
- Podium Recognition
- Half-page advertisement in event program (Deadline February 12, 2018)
- Two tickets to Pre-Summit VIP Reception/Dinner (March 13, 2018)

**TABLE SPONSOR - \$1,500**

- One reserved table (10 event tickets) at the Summit
- Company name to appear on:
  - Event Invitation
  - Event Program
  - Event Website

**VIP RECEPTION/DINNER SPONSOR (Only one sponsorship available at this level) - \$7,500**

- One reserved table (10 event tickets) at the Summit
- Company logo to appear in event program
- Company promotional item (one) in all event bags (Deadline March 5, 2018)
- Full page advertisement in event program (Deadline February 12, 2018)
- Eight tickets to Pre-Summit VIP Reception/Dinner (March 13, 2018)

2018