

Central California Regional Demographics

2014	Fresno	Kern	Kings	Madera	Merced	San Joaquin	Stanislaus	Tulare	Region	California	%
									Totals / Avg.	Totals / Avg.	% of CA
Population <i>2013 Annual Avg. DOF File E-1</i>	952,166	857,882	152,007	152,711	262,478	698,414	524,124	455,599	4,055,381	37,966,471	10.7%
Labor Force <i>2013 Annual Ave.</i>	448,100	394,200	60,000	69,400	112,700	298,800	238,200	207,600	1,829,000	18,596,800	9.8%
Unemployment Rate <i>2013 Annual Avg.</i>	12.9	11.8	13.5	11.4	14.7	12.8	13.0	14.0	13.0	8.9	146%
Private Sector Jobs <i>2013 Annual Avg. Not seasonally adj.</i>	241,100	191,600	22,500	25,600	43,600	163,600	131,000	83,400	902,400	12,777,300	7.1%
Manufacturing Jobs <i>2013 Annual Avg.</i>	22,900	14,000	4,500	3,900	8,700	17,800	20,600	11,600	104,000	1,250,900	8.3%
Per Capita Income (\$) <i>2012 BEA, CA 1-3 updated 11-3-13</i>	\$34,074	\$34,453	\$31,835	\$31,169	\$30,630	\$33,024	\$34,138	\$31,307	\$32,523	\$46,477	70%
Gross Domestic Product (millions\$) <i>US BEA 2012 Current 3-2014</i>	\$31,890	\$34,268	\$4,461	\$4,049	\$6,446	\$20,390	\$15,998	\$12,005	\$129,507	2,003,479	6.5%
K-12 Enrollment <i>2012-2013 Current 3-2014</i>	196,503	178,671	28,781	30,478	56,349	139,146	105,588	99,964	835,480	6,226,989	13.4%
SAT Scores (Avg.) <i>DOE 2012 Current 3-2014</i>	1,381	1,400	1,351	1,375	1,364	1,412	1,464	1,381	1,391	1,492	93.2%
Taxable Sales (\$ 000s) <i>BOE 2012 Current 3-2014</i>	\$12,020,630	\$14,666,473	\$1,385,862	\$1,355,737	\$2,512,316	\$9,010,930	\$7,178,273	\$5,499,361	\$53,629,581	\$558,387,250	9.6%
Median Home Price (\$) <i>2013 Avg. CA Assoc. realtors</i>	\$175,671	\$186,998	\$161,645	\$152,948	\$152,659	\$214,457	\$186,635	\$152,253	\$172,908	\$407,441	42.4%

Source: California Department of Finance, DOE, US Bureau of Labor Statistics, edd.ca.gov updated 3-13-14 by California Central Valley EDC 661-366-0756