

## California Central Valley Demographics

2016	Fresno	Kern	Kings	Madera	Merced	San Joaquin	Stanislaus	Tulare	Region
									Totals / Avg.
<b>Population</b> <i>2015 Annual Avg</i>	980,980	884,436	149,813	154,982	270,156	728,509	537,957	465,013	<b>4,171,846</b>
<b>Labor Force</b> <i>2015 Annual Ave.</i>	443,500	394,800	57,100	62,600	115,000	297,100	241,200	198,100	<b>1,809,400</b>
<b>Unemployed Rate</b> <i>2015 Annual Avg</i>	10.0	9.9	10.5	9.9	11.1	11.1	9.3	11.7	<b>10.4</b>
<b>Private Sector Jobs (EDD)</b> <i>2014 Annual Avg</i>	247,300	197,200	23,200	27,200	45,400	170,000	135,700	85,200	<b>931,200</b>
<b>Manufacturing Jobs (EDD)</b> <i>2014 Annual Avg</i>	23,400	14,800	4,600	4,500	10,000	18,600	20,800	12,000	<b>108,700</b>
<b>Per Capita Income (\$)</b> <i>2014 BEA. CA</i>	\$35,785	\$36,165	\$32,371	\$33,043	\$33,865	\$36,136	\$36,365	\$35,240	<b>\$34,870</b>
<b>Gross Domestic Product (millions\$)</b> <i>US BEA 2014</i>	\$37,149	\$39,989	\$5,275	\$4,729	\$7,225	\$23,491	\$18,094	\$13,632	<b>\$149,584</b>
<b>K-12 Enrollment</b> <i>2014-2015</i>	199,366	180,304	28,653	30,865	57,011	143,949	106,920	102,206	<b>849,274</b>
<b>SAT Scores (Avg.)</b> <i>DOE 2013-14</i>	1,376	1,404	1,348	1,367	1,360	1,437	1,442	1,370	<b>1,388</b>
<b>Taxable Sales (\$ 000s)</b> <i>BOE 2013 Current 2-2015</i>	\$12,618,111	\$15,199,124	\$1,459,712	\$1,440,207	\$2,672,998	\$9,466,015	\$7,639,992	\$5,788,584	<b>\$56,284,743</b>
<b>Median Home Price (\$)</b> <i>2015 Avg.</i>	\$217,998	\$215,613	\$187,988	\$217,598	\$196,906	\$283,134	\$246,707	\$185,815	<b>\$218,970</b>

**Source:** These are the most current numbers as of 3-1-16. CA Department of Finance, DOE, BEA, US Bureau of Labor Statistics, edd.ca.gov, CA Assoc of Realtors.