

Office of Community & Economic Development



Mike Dozier, Executive Director

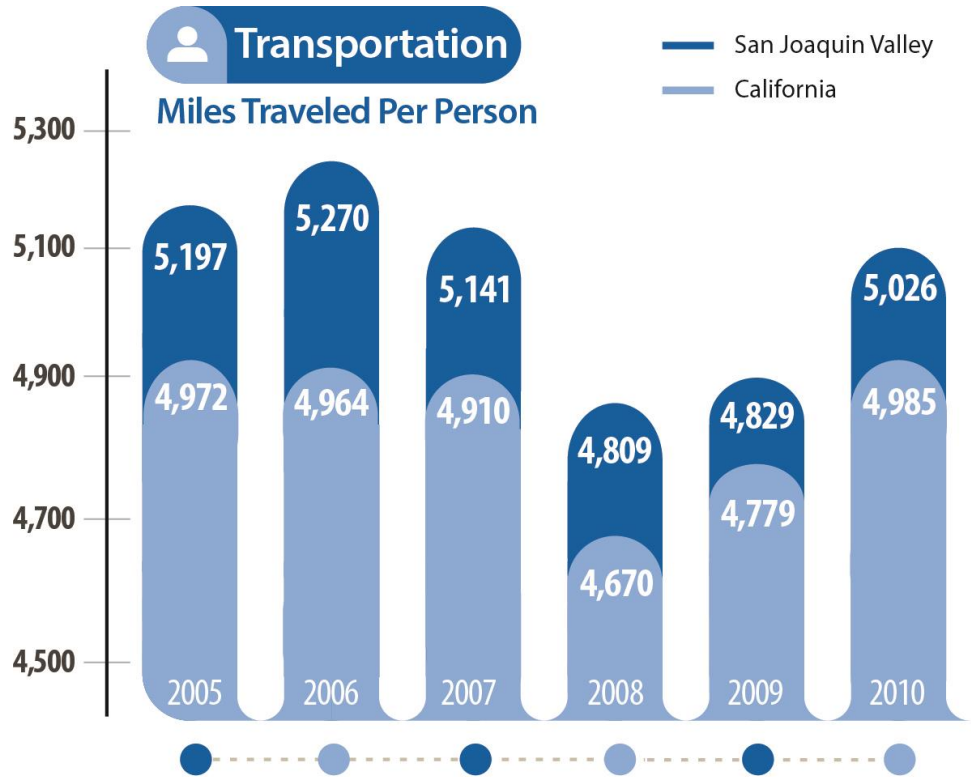
7th Annual Kern County Energy Summit

November 13, 2013

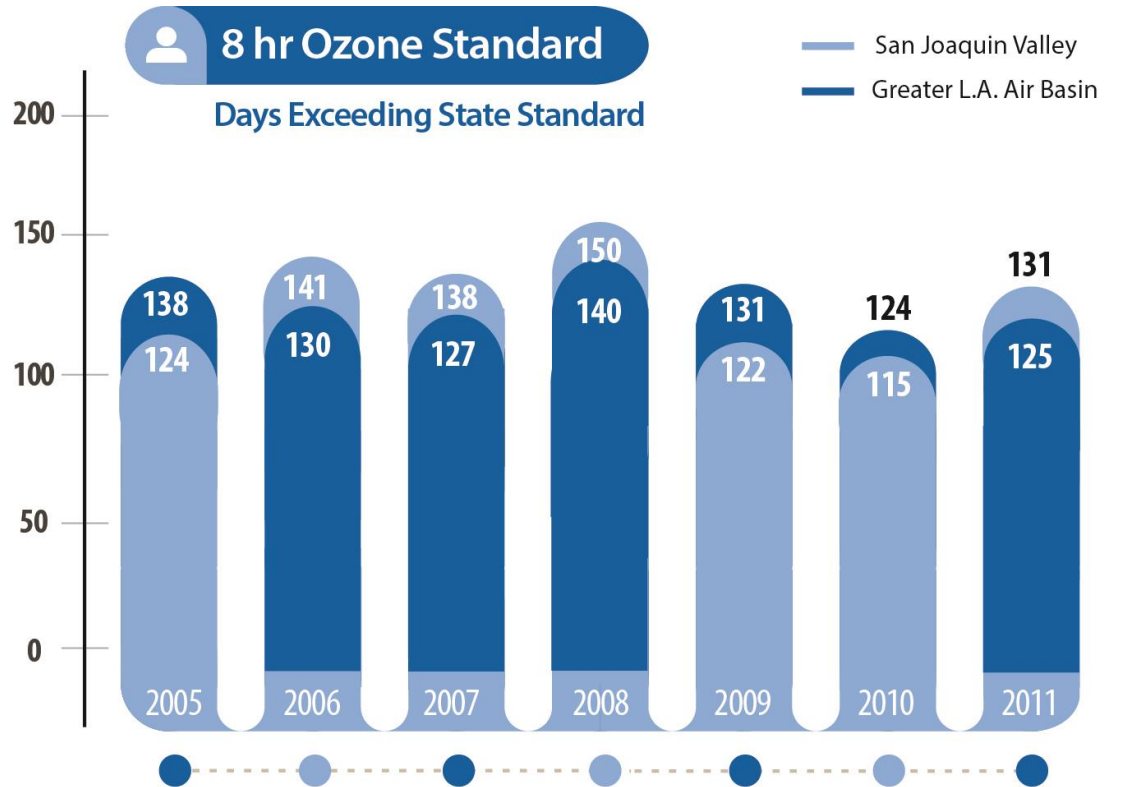
SJV Regional Industry Clusters Initiative

- SJV Clean Energy Cluster
 - Chair: Daryl Baltazar, Processes Unlimited International, Inc.
 - Next Event: February 2014 – Bio Fuels Meeting
 - Website: www.cleanenergyclustersjv.com
- Act Locally, Connect Regionally!

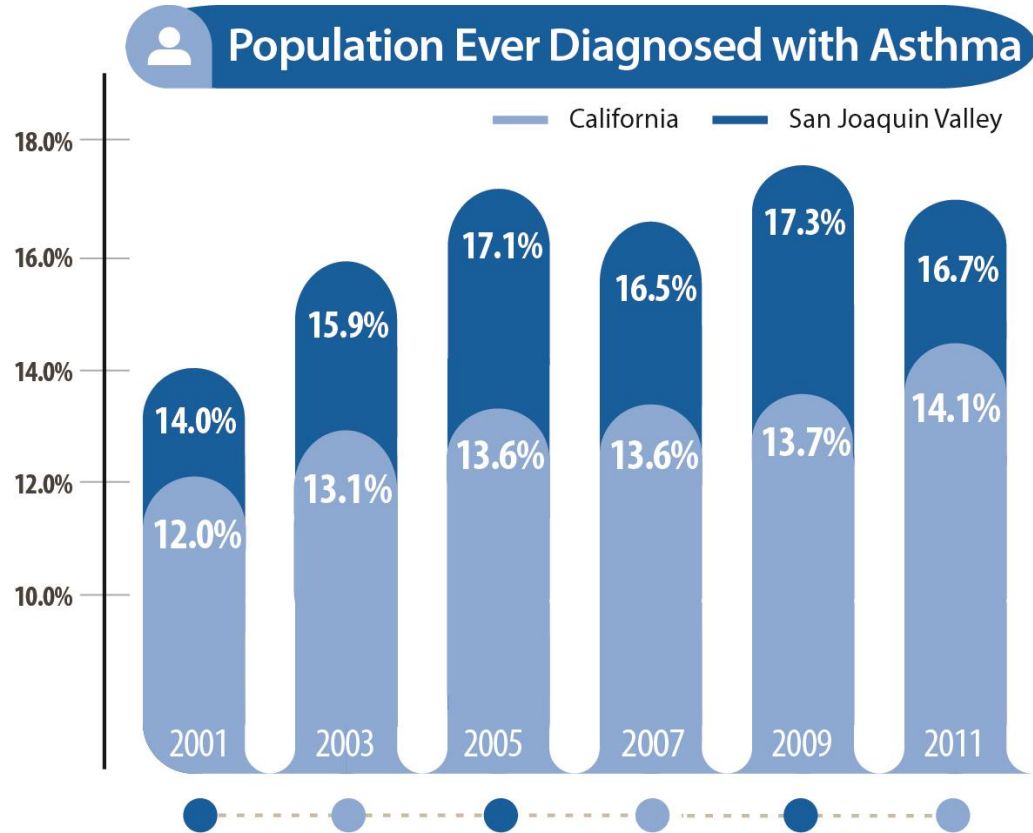




Source: California Department of Transportation



Source: California Air Resources Board



Source: California Department of Finance, Demographic Research Unit

Regional Industry Clusters of Opportunity II

- Assembly Bill 118 (2007)
- Created CEC Alternative Fuel & Renewable Fuel & Vehicle Technology Program
 - Develop and improve alternative and renewable low-carbon fuels
 - Expand fuel infrastructure, fueling stations, and equipment
 - Establish workforce training programs

Project Partners

- Kern Community College District – Clean Energy Center
- Kern County EDC
- Processes Unlimited International, Inc.
- SJV Air Pollution Control District
- SJV Clean Cities Coalition
- SJV Clean Energy Organization

Project Technology Focus Areas

- Bio Fuels (BF)
- Electric Vehicle (EV)
- Natural Gas (NG)

Project Stages (July 2013-December 2014)

- Stage 1: Regional Industry Diagnostic
- Stage 2: Employer-Driven Priority-Setting Meetings
- Stage 3: Investment Strategy
- Stage 4: Sustainable Implementation Plan

Stage 1: Regional Industry Diagnostic

- Timeframe: July - September 2013
- Outcome: Baseline document for employment, establishments, infrastructure, investment, growth, etc.
- Employers' Role: Review diagnostic and notify with any inconsistencies, overlooked items, etc.
- Diagnostic available upon request

Stage 2: Employer-Driven Priority-Setting Meetings

- Timeframe: October 2013 – March 2014
- Outcome: 3 sub-regional meetings
 - EV: North SJV (TBD)
 - BF: Central SJV (Fresno)
 - NG: South SJV (Bakersfield)
- Employers' Role: Participate in meeting(s) and help identify top priorities for expanding alternative fuels and vehicles ecosystem in SJV
(i.e. workforce, infrastructure, permitting, etc.)

Stage 3: Investment Strategy

- Timeframe: April - July 2014
- Outcome: Garner organizational commitments and industry champions organized around share cluster priorities, align with regional resources
- Employers' Role: Provide input into strategy, ensure it reflects industry priorities identified in Stage 2 meetings

Stage 4: Sustainable Implementation Plan

- Timeframe: August - December 2014
- Outcome: Production of CA WIB-approved action plan outlining long-term sustainability and growth of cluster and mechanisms to support ongoing collaboration among all project partners
- Employers' Role: Provide input into formation of Plan; ensure it reflects industry priorities identified in Stages 2 & 3; commit to supporting cluster beyond project

Next Step for Employers

- Attend Natural Gas Priority-Setting Meeting
Date: December 12, 2013
Time: 10:30am-1:00pm
Location: Bakersfield – Venue TBD
(Lunch will be provided)



Community and Economic Development

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More Information:

**Visit Southern California Gas Company Booth
(Ask for Linda Urata)**

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THANK YOU!